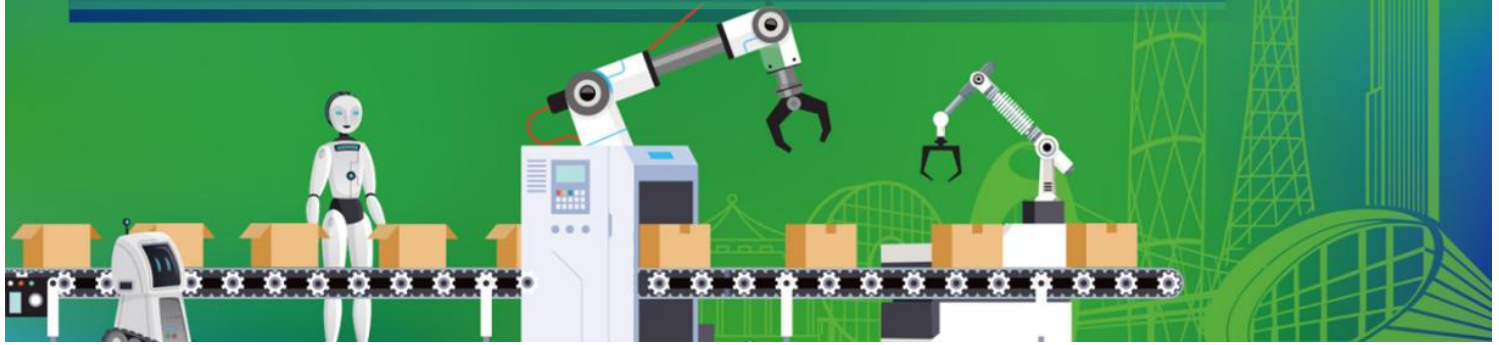


2025 Guangzhou International Intelligent Robot Exhibition

Concurrent Exhibition
LET-a CeMAT ASIA event 2025

May 21-23, 2025, Guangzhou China Import and Export Fair Exhibition Hall



MEET THE FUTURE • EMBRACE INTELLIGENCE

IRE2025

2025广州国际智能机器人展览会

2025 Guangzhou International Intelligent Robot Exhibition

May 21-23, 2025, Guangzhou China Import and Export Fair Exhibition Hall

Since the "13th Five-Year Plan", China has become an important force supporting the development of the world robot industry. The "14th Five-Year Plan" robot Industry Development Plan plans that by 2025, China will become the source of global robot technology innovation, high-end manufacturing agglomeration and integrated application of new heights. Driven by the demand for multi-industry application scenarios, China has become the largest and fastest growing robot market in the world, and the intelligent robot market size accounts for 33.4% of the global market size, and the industry has great potential. Driven by multiple factors such as the demand growth and policy support, China's intelligent robots will maintain a strong momentum of development, and it is expected that the market size of China's intelligent robot industry will exceed 200 billion yuan in 2025, and China has become the world's largest and fastest growing intelligent robot market.

The Guangdong-Hong Kong-Macao Greater Bay Area, one of the most economically dynamic regions in China, is seeing its robotics industry flourish. Many robot research and development and manufacturing enterprises have gathered here, forming a complete industrial chain covering industrial robots, service robots, special robots and other fields. According to authoritative data in 2023, the market size of the robot industry in the Greater Bay Area has exceeded 100 billion yuan, and is expected to grow at an average annual growth rate of more than 15% in the next few years.

Exhibition Scope



IRE 2025



Industrial robots:

Handling robot, palletizing robot, welding robot, spraying robot, assembly robot, collaborative robot, etc



Humanoid robot:

Educational humanoid robot, entertainment humanoid robot, service humanoid robot, industrial humanoid robot, general humanoid robot, etc



Service robot:

Catering robot, cleaning robot, entertainment robot, disinfection robot, patrol robot, health robot, home robot, welcome robot, medical robot, etc



Special robot:

Underwater robot, fire robot, space robot, engineering robot, agricultural robot, explosion-proof demining robot, rescue robot, etc



Robot parts:

Reducer, servo motor and drive, controller, sensor, encoder, end effector, mechanical structure, special wire and cable, related software, etc



Buyer Group

380+ Groups

Covering multiple key industry sectors such as automobiles, 3C electronics, new energy, medicine, home appliances and clothing, food and beverages, daily chemicals, medical equipment, supply chain, and logistics categories



Cooperation with business associations

200+ companies

Covering new energy (battery/energy storage/photovoltaic), automotive 3C electronics, semiconductors, home appliances, food, wine/beverage medicine, tobacco, clothing, daily chemicals, building materials and other industries



Concurrent Event

Near **25**

Focusing on current hot trends such as "Golden Ant" digital intelligent logistics innovative applications, new productivity, AI application technology, robotics, intelligent packaging, and pharmaceutical logistics



Exhibition Organizer



Guangdong Robotics Association

Guangdong Robot Association was established on May 16, 2015. It is an authoritative scientific and technological social public service collaboration platform in the field of artificial intelligence and robotics in Guangdong Province. The association and the United States, Malaysia, Singapore, South Korea, Australia and other more than 10 international robot associations jointly established the International Robot Alliance organization, at the same time, including the China Electronic Chamber of Commerce robot professional committee, Pazhou algorithm industry alliance. The association is committed to building a "seven-in-one" ecological development platform of government, enterprise, school, scientific research institution, commerce, finance and media. Participated in the compilation of the Action Plan for Cultivating Strategic Emerging Industrial Clusters of Intelligent Robots in Guangdong Province (2021-2025) by the Provincial Department of Industry and Information Technology. The experts, academicians and professors of the Expert Committee of Guangdong Robot Association come from the Academy of Sciences, universities, international associations, research institutes, laboratories, etc., to build a platform for members to share, exchange and cooperation and accelerate the development of industrialization. Serve for the government, serve for enterprise development, serve for universities, serve for scientific research institutions, serve for robot business, and give full play to the positive role of social organizations in economic construction.



Hannover Milano Best Exhibitions (Guangzhou) Co., LTD

HANNOVER MESSE is the world's most influential exhibition group, Hannover Messe has become today's largest international industrial event, is considered to be an important international event connecting the world's technical field and business field. Hannover Milano Best Exhibitions (Guangzhou) Co., Ltd. is a joint venture in Guangzhou and has become a leading professional exhibition organization in China. The company adopts international advanced project management system, and establishes strategic cooperative relations with domestic authoritative industry associations and international organizations. Our mission is to pursue all aspects of the exhibition in line with international professional standards, so that every participant can truly benefit. With our huge network at home and abroad and the accumulation of industry resources, we can carry out customized and efficient business matching activities for exhibitors, and bring real buyers and partners for enterprises.

Authoritative organizer, the most comprehensive database of buyer resources, You will come into contact with professional audiences from the fields of hotel, education, municipal, health care, finance, securities, government departments, electricity, transportation, real estate, Internet, hospitals, subways, radio and

television, manufacturing enterprises, channel operators, engineers, integrator, service providers, e-government, industry and commerce, customs, tax bureau, public security, business community, etc.



Booth Price

1. Standard booth (3mx3m)

RMB 15,800/9 square meters (Luxury standard booth)

RMB 13,800/9 square meters (upgraded booth)

The booth is equipped with: three side panels, one table and two chairs, fascia board, two spotlights or daylight tubes, carpet

2. Indoor light space (at least 36 square meters, for exhibitors who want to make booths in line with the company's style)

Area A light: one opening 1500, two openings + 5%, three openings + 10%, four openings + 10% Area B light: one opening 1300, two openings + 5%, three openings + 10%, four openings + 10%

Area C light ground: one opening 1100, two openings + 5%, three openings + 10%, four openings + 10%

Light is not equipped with any facilities, by the exhibitors or entrust the organizing committee to build the company design, decoration. To publish the advertisement of the conference magazine and the co-sponsor and supporting activities, please call to the organizing committee.

2, indoor bare floor (minimum 36 square meters for rent, for those who want to make a booth in line with their company's style)

Area A: One side open 1500, two sides open +5%, three sides open +10%, four sides open +10%

Zone B: One side opening 1300, two sides opening +5%, three sides opening +10%, four sides opening +10%

C area: one side opening 1100, two sides opening +5%, three sides opening +10%, four sides opening +10%

For more information about the conference sponsorship or to obtain a sponsor application form, please contact the organizing committee office: TEL: 86-20-39387677